How healthy is your Enterprise Social Networking environment?

Influencing change in your organization’s culture is tough. Understanding how healthy your ESN platform is will help you unleash its true potential. Transforming how you connect, collaborate and learn with your colleagues, customers and business partners has never been so critical.

There are multiple ways of how you can approach such transformation efforts in order to help improve your digital adaptation capabilities. panagenda ESN HealthCheck helps you improve adoption, explore user activity details and participation rates, better understand community analytics, evaluate end-to-end availability, service quality and performance measurements, detect automatically anomalies and critical peaks, and evaluate the overall effectiveness of your different change initiatives.
“panagenda ESN HealthCheck will help you evaluate, in a timely manner, how healthy and mature your ESN environment and overall change programs are in your journey to become a successful Socially Integrated Enterprise.”

Luis Suarez, IBM Champion

With panagenda ESN HealthCheck you’d be able to create right away a fully functional strategy framework that can help you execute rather efficiently on your change initiatives within your organization by covering a number of different topics:

- Identify business imperatives to match your ESN's core value proposition: What's its purpose?
- Create a functional governance model to help employees get the most out of your ESN
- Provide a library of use cases that can help model a new set of behaviors and mindset
- Build an online community building program along with a community of Change Agents
- Implement an education & enablement program tailored towards modelling new habits
- Measure progress through data analytics to help you adapt better in your #SocBiz journey